

## **Eastbourne Food Warehouse Pre Opening Door Drop**

### **\*First 150 Customers Voucher Giveaway:**

The first 150 customers in the queue will receive an envelope with a voucher valued between £5 and £100 to spend in the Eastbourne Food Warehouse only. Voucher can be redeemed 21/04/26 to 03/05/26. Voucher not for resale, is non-exchangeable and non-refundable. One voucher per customer. Terms and conditions apply – see voucher for details. Over 18s only. © Iceland Foods Limited 2026. Registered Office Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW. All rights reserved.

1. Voucher giveaway available to the first 150 customers in the queue for the opening of the Lottbridge Drove Retail Park Food Warehouse at 8am on 21 April 2026 only.
2. The first 150 customers specified in paragraph 1 above will receive an envelope with a voucher between £5 and £100 to spend in the Lottbridge Drove Retail Park Food Warehouse only. There will be 82 x £5 vouchers, 45 x £10 vouchers, 15 x £20 vouchers, 5 x £30 vouchers, 2 x £50 vouchers and 1 x £100 vouchers, (individually, a “**Voucher**” and together, the “**Vouchers**”). One voucher per customer.
3. Voucher can be redeemed 21 April 2026 to 3 May 2026. Voucher not for resale, no cash alternative will be offered for a Voucher, and the Vouchers are non-exchangeable, non-refundable, and non-transferable. The Food Warehouse reserves the right to substitute the Vouchers where circumstances deem this necessary.
4. The voucher giveaway is open to UK residents aged 18 or over (excluding Northern Ireland, the Channel Islands and the Isle of Man). Employees and staff of The Food Warehouse, their respective families and agencies or anyone connected with this voucher giveaway are not permitted to enter.
5. The result of the voucher giveaway is final, and no correspondence will be entered into. Iceland reserves the right to cancel or amend the voucher giveaway or these terms and conditions at any time without prior written notice if circumstances beyond Iceland’s control make this necessary.
6. Terms and conditions apply – see Voucher for details. Discount terms apply, see [thefoodwarehouse.com/terms-and-conditions/](http://thefoodwarehouse.com/terms-and-conditions/) for full details.
7. By accepting a Voucher, entrants are deemed to have accepted and be bound by these terms and conditions.
8. By accepting the Voucher, the customer agrees to participate in any reasonable publicity required by Iceland in relation to the opening of the Lottbridge Drove Retail Park Store.
9. The voucher giveaway is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.
10. Promoter: Iceland Foods, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

### **^Over 60's Discount:**

Offer available on a Tuesday during store opening hours only. Customers aged 60+ entitled to 10% off purchase price. Proof of identification required. In-store only, excludes online. Excludes The Range and Iceland Local. In Scotland, NI and Wales, excludes purchases of alcohol. Excludes purchase of carrier bags, Top Ups and any selected in store promotions. Cannot be used in conjunction with any other discount. Max of 6 of any one product per transaction. For full terms, see [thefoodwarehouse.com/terms-and-conditions/](http://thefoodwarehouse.com/terms-and-conditions/)

### **5 for £5:**

Available in store and online. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Peperami & Cheese Snack Box 50g, £2, £4/100g, Sunny D Tangy Florida 1l, £1.25, 13p/100ml, Muller Myprotein Salted Caramel Mousse 200g, £2.50, £1.25/100g, Muller Myprotein Chocolate Mousse 200g, £2.50, £1.25/100g, Pro Milk Chocolate Protein Drink 330ml, £1.15, 35p/100ml, Pro Milk Strawberry Protein Drink 330ml, £1.15, 35p/100ml, Yoplait Variety Wildlife Choobs 6 Pack, £1.20, 54p/100g, Yoplait Strawberry Wildlife Choobs 6 Pack, £1.20, 54p/100g, Wheyhey Salted Caramel Yogurt 200g, £1.25, 63p/100g, Wheyhey Strawberry Yogurt 200g, £1.25, 63p/100g, Wheyhey Blueberry Yogurt 200g, £1.25, 63p/100g, Shaken Udder Raspberry Ripple Milkshake 250ml, £1.39, 56p/100ml, Richmond Ready to Eat Richmond Minis 63g, £1.30, £2.06p/100g, Cathedral City With Pickle Dip & Go 60g, £1.40, £23.33/kg, Shaken Udder Vanillalicious Milkshake 250ml, £1.39, 56p/100ml, Attack A Snak Ham 'n' Cheese Wrap kit 86g, £1.50, £17.44/kg, Attack A Snak Chicken 'n' Cheese with Tomato Ketchup Wrap Kit 86g, £1.50, £17.44/kg, Fridge Raiders 3 Pack, £1.65, £2.44/kg, Wall's Sausage Rolls 2 Pack, £1.35, 84p/100g, Arctic Coffee Café Latte 330ml, £1.15, 34p/100ml, Arctic Coffee Caramel Latte 330ml, £1.15, 34p/100ml.

### **10 for £10:**

Available in store and online. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Goodfella's Pepperoni Thin Crust 319g, £2, £6.27/kg, Goodfella's Cheese Thin Crust Pizza 325g, £2, £6.15/kg, Birds Eye Chicken Dippers 12 Pack, £2.75, £12.50/kg, Birds Eye BBQ Chicken Griddlers 8 Pack, £3, £14.71/kg, Birds Eye Chicken Fingers 10 Pack, £3, £12/kg, Richmond Thick Pork Sausages 8 Pack, £2, £5.81/kg, Birds Eye Alphabites 456g, £2.60, £5.70/kg, Aunt Bessies Straight Cut Chips 600g, £2.50, £4.17/kg, Birds Eye Potato Waffles 8 Pack, £2 £3.52/kg, Young's Omega 3 Chip Shop Fish Fillets 2 Pack, £2.40, £12/kg, Young's Popcorn Scampi Bites 190g, £1.85, £9.74/kg, Birds Eye Crispy Fish Fingers 8 Pack, £2.10, £9.38/kg, Pukka Chicken & Vegetable Pies 2 Pack, £2.50, £5.65/kg.

### **3 for £10:**

#### **Chicken**

Available in store and online. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Iceland Crispy Crunchy Coated Chicken Strips 500g, £4, £10.77/kg,

Iceland Crispy Chicken Balls 490g, £4, 69p/100g, Iceland Chicken Tikka Skewers 340g, £4, £11.76/kg, Iceland Southern Fried Chicken Breast Toppers With Southern Style Gravy 400g, £8.75/kg, Iceland Southern Fried Chicken Popsters 600g, £3.50, £8.75/kg, Iceland Chicken Parmo's 370g, £4, £10.81/kg, Iceland Crispy Chicken Dippers 50 Pack, £4, £11.76/kg, Iceland Crispy Chicken Breasteaks 680g, £4, £5.88/kg, Iceland Southern Fried Chicken Breasteaks 680g, £4, £5.88/kg.

### **Ready Meals**

Available in store and online. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Iceland Luxury Sticky Korean BBQ Pork 400g, £3.75, £9.38/kg, Iceland Luxury Thai Red Chicken Curry 400g, £3.75, £9.38/kg, Iceland Luxury Pulled Beef madras 400g, £3.75, £9.38/kg, Iceland Luxury Creamy Beef Curry & Rice 400g, £3.75, £9.38/kg, Iceland Luxury Chicken Vindaloo 400g, £3.75, £9.38/kg, Iceland Chicken & Bacon Bag Meal 750g, £4, 50p/100g, Iceland Hoisin Duck Stir Fry Noodles 750g, £4, 50p/100g, Iceland Luxury Indian Banquet 500g, £3.75, £7.50/kg, Iceland Luxury Chinese Banquet 500g, £3.75, £7.50/kg.

### **3 for £12:**

#### **Fish**

Available in store and online. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Iceland Tuna Steaks 4 Pack, £5, £12.50/kg, Iceland Jumbo Cod Fillets 2 Pack, £4.50, £10.98/kg, Iceland Jumbo Haddock Fillets 2 Pack, £4.50, £10.98/kg, Iceland Cooked & Peeled King Prawns, £4.50, £18.00/kg, Iceland Fish Pie Mix 450g, £5, £11.11/kg, Iceland Battered Cod Fillets 4 Pack, £4.50, £7.95/kg, Iceland Battered Haddock Fillets 4 Pack, £4.50, £7.95/kg, Iceland Wild Pink Salmon Fillets 4 Pack, £4.20, £12.72/kg.

#### **Meat Products**

Available in store and online. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Iceland Lamb & Mint Koftas 8 Pack, £4.50, £12.50/kg, Iceland Cajun Butter Chicken Breasts 370g, £4.50, £12.16/kg, Iceland Caramelised Onion Beef Quarter Pounders 4 Pack, £4, £8.8/1kg, Iceland Caramelised Onion Beef Quarter Pounders 4 Pack, £4.50, £8.81/kg, Iceland BBQ Chicken Drumsticks 1kg, £4.50, £12.33/kg, Iceland Sticky BBQ Pork Belly Slices 420g, £4.50, £9.41/kg, Iceland Gammon Steaks With Cheese & Pineapple 2 Pack, £4.50, £12.33/kg, Iceland BBQ Pulled Pork 425g, £4, £9.41/kg, Iceland Pork Leg Crackling Joint 550g, £4.35, £8.70/kg, Iceland Honey Glazed Gammon Joint 500g, £3.65, £7.30/kg, Iceland BBQ Chicken Kebabs 4 Pack, £4.50, £15/kg.

### **Exclusive to The Food Warehouse:**

Available in store and online. Subject to availability.

**Slimming World Any 3 for 10:** Selected products only. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard

advertised price. Slimming World Hunters Chicken Risotto Lunch Bowl 400g, £4, £9.38/kg, Slimming World Katsu Chicken Lunch Bowl 400g, £4, £9.38/kg.

**TGI Fridays Any 2 for £8:** Selected products only. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. TGI Fridays Nashville Style Chicken Wings 600g, £4.25, £6.67/kg, TGI Fridays Mozzarella Sticks 288g, £4.25, £15.10/kg.

**Cathedral City Any 2 for £8:** Selected products only. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Cathedral City Mac & Cheese 400g, £4.25, £9.38/kg, Cathedral City Cottage Pie 400g, £4.25 £9.38/kg.

**Myprotein Any 3 £10:** Selected products only. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Myprotein Hot Honey Chicken Mac & Cheese 350g, £4.25, £11.43/kg, Myprotein Sticky Honey, Ginger & Sesame Chicken With Rice 350g, £4.25, £11.43/kg

**Harry Ramsden's:** Harry Ramsden's Jumbo Battered Atlantic Cod Fillets 2 Pack, £8.50, £13.50/kg, Harry Ramsden's Chip Shop Chips 1kg, £3, £3/kg.

**Las Iguanas Any 2 for £8:** Selected products only. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Las Iguanas Mexican Mac & Cheese 400g, £4.25, £10/kg, Las Iguanas Classic Chilli Beef Burrito Bowl 450g, £4.25, £8.89/kg.

### **\*\*Trolley Dash Raffle:**

#### **Eastbourne Food Warehouse Trolley Dash**

1. To enter, customer must be in the queue for The Eastbourne Food Warehouse store opening before 7.30am on Tuesday 21 April 2026. Each customer in the queue before 7.30am will be given a raffle ticket and entered into a free prize draw for the chance to win one of five 2 minute trolley dashes around The Eastbourne Food Warehouse store (the "Prize"). There will be 5 (five) winners in total.
2. No cash alternative will be offered for a Prize, and the Prize is non-exchangeable and non-transferable. Iceland reserves the right to substitute the Prize where circumstances deem this necessary.
3. Age restrictions apply. Entrants must be aged 18 or over to enter the prize draw and claim the Prize. The Promoter may ask a winner to provide proof of age before confirming them as a winner. Employees and staff of Iceland, their respective families and agencies or anyone connected with this prize draw are not permitted to enter.

4. The winning tickets will be selected at random and announced by an Iceland colleague at the Eastbourne Food Warehouse at or around 7.30am on Tuesday 21 April 2026. If a winner is not present when their ticket is drawn, the winner will forfeit their Prize and another winning ticket will be selected. Each of the five trolley dashes will take place from 7.30am on Tuesday 21 April 2026, before the Eastbourne Food Warehouse store opens.
5. The result of the prize draw is final, and no correspondence will be entered into. Iceland reserves the right to cancel or amend the prize draw or these terms and conditions at any time without prior written notice if circumstances beyond Iceland's control make this necessary.
6. Winners must complete and sign the Trolley Dash Event Declaration form (the "Declaration") prior to taking part in the trolley dash and comply with the terms set out within the Declaration. and The Food Warehouse Trolley Dash Rules, which will be available on the day prior to the trolley dash. The promoter does not accept any responsibility if the winner chooses not to take up the Prize for any reason, including if the winner chooses not to sign the Declaration and no substitute prize will be offered in such circumstances. The Declaration must be signed by the winner, or the trolley dash cannot take place, in which case another winner will be selected.
7. Winners are responsible for their choice of products during the trolley dash. The Food Warehouse does not accept any responsibility for any allergies to products.
8. The trolley dash excludes alcohol, general merchandise (including, without limitation, homeware, garden accessories and JML products) and gift cards. In the event that a participant places any such items in their trolley during the trolley dash, these items shall be removed at the end of the trolley dash.
9. Only a maximum of two of the same product will be allowed to be picked up during the trolley dash.
10. The winner will not be able to return to an area in which they have already shopped in case there are any spillages. Iceland reserves the right to close any aisles or areas of the Eastbourne Food Warehouse store where it deems it necessary for the safety of a winner participating in the trolley dash.
11. The winner shall be responsible for arranging the delivery/collection of the items they selected, following the trolley dash. Iceland is not in the position to store or deliver the trolley dash products for the winners.

12. By taking a raffle ticket, entrants are deemed to have accepted and be bound by these terms and conditions.
13. By accepting the Prize, the winners agree to participate in any reasonable publicity required by Iceland in relation to the opening of The Eastbourne Food Warehouse store.
14. The Promoter reserves the right to check validity and reject entries with reasonable cause.
15. Insofar as is permitted by law, the Promoter, its employees or agents will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or employees. Your statutory rights are not affected.
16. If there is any reason to believe that there has been a breach of these terms and conditions or the rules set out in the Declaration, or Trolley Dash Rules, The Food Warehouse may, at its sole discretion, exclude you from participating in the prize draw/trolley dash.
17. The prize draw is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.
18. The promoter is: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

**Too Good To Miss – 7 Magnificent Deals for opening week:**

Available in store at the Eastbourne Food Warehouse only between 21<sup>st</sup> April 2026 to Monday 27<sup>th</sup> April 2026. Subject to availability. Maximum 3 per customer per opening week deal.

**Deal One:** Pepsi Max No Sugar, 24 x 300ml, was £12, now £7 (8p/100ml), save £5

**Deal Two:** Cushelle Original Toilet Tissue 32 Pack, was £17, now £12.50 (39p/unit) save £2.50

**Deal Three:** Surf Tropical Lily Detergent 100 Wash, was £9, now £7.50 (7.5p/wash) save £1.50

**Deal Four:** Walkers Classic Variety Multipack Crisps Box 20 x 25g, was £5.25, now £3.25 (65p/100g), Walkers Meaty Variety Multipack Crisps Box 20 x 25g, was £5.25, now £3.25 (65p/100g), save £1.75

**Deal Five:** McVitie's Milk Chocolate Digestive Biscuits Twin Pack 2 x 266g, was £3, now £2 (37p/100g) save £1, McVitie's Dark Chocolate Digestive Biscuits Twin Pack 2 x 266g, was £3, now £2 (37p/100g) save £1, McVitie's Digestives The Original Biscuits Twin Pack 2 x 360g, was £3, now £2 (27p/100g) save £1, McVities Rich Tea Biscuits The Classic One Twin Pack 2 x 300g, was £3, now £2 (33p/100g) save £1

**Deal Six:** White rock Still Water 24 Pack, was £3.80, now £3 (2.5p/100ml) save 80p

**Deal Seven:** Cadbury Dairy Milk 7 Pack, was £2.50 each now £2 each, (£1.05/100g) save 50p, Cadbury Crunchie 7 Pack, was £2.50 each now £2 each, (£1.09/100g) save 50p, Cadbury Wispa 7 Pack, was £2.50 each now £2 each, (£1.20/100g) save 50p, Cadbury Double Decker 7 Pack, was £2.50 each now £2 each, (76p/100g), Cadbury Twirl 9 Pack, was £2.50 each now £2 each, (£1.03/100g) save 50p

**\*\*\*\* Lottbridge Drove Retail Park Guess the Sweets Competition:**

1. The prize consists of 1 x Daewoo Double Drawer Air Fryer (the “**Prize**”). There will be 1 (one) winner in total.
2. No cash alternative will be offered for the Prize, and the Prize is non-exchangeable and non-transferable. The Food Warehouse reserves the right to substitute the Prize where circumstances deem this necessary.
3. To enter the ‘guess how many sweets in the jar’ promotion, customers must be in the queue for the Eastbourne Food Warehouse store opening by 7.40am on 21 April 2026 and be aged 18 or over (“**Eligible Participant**”). Employees and staff of The Food Warehouse, their respective families and agencies or anyone connected with this promotion are not permitted to enter.
4. Each Eligible Participant will be given an entry ticket and that ticket will be recorded by a member of The Food Warehouse Head Office Marketing Team. The Eligible Participant must guess how many sweets are in the jar on display and the same member of The Food Warehouse Head Office Marketing Team will record the Eligible Participant’s guess in conjunction with their allocated entry ticket (provided that another Eligible Participant has not already made the same guess, in which case the Eligible Participant will be required to make another guess).
5. At 7.45am on 21 April 2026, the correct number of sweets in the jar will be announced, in addition to the corresponding number for the Eligible Participant whose guess was either the correct answer or closest to the correct answer. If two Eligible Participants make a guess that is equally as close to the correct number of sweets in the jar (e.g. one either side), then the Promoter will use a fair and random process to select a winner. If the winner is not present when the announcement is made, the winner will forfeit the Prize and the Prize will be awarded to the Eligible Participant who made the next closest guess to the correct answer.
6. The Prize will be available to the winner at the Eastbourne Food Warehouse shortly after the winner is announced. The winner must show their numbered entry ticket to redeem the Prize. If the winner is unable to provide their numbered ticket, The Food Warehouse reserves its right to allocate the Prize to another winner in accordance with the process set out in clause 5 above. It is the responsibility of the winner to collect the Prize. The Prize will not be delivered to the winner. If the Prize is not collected by 10am on 21 April 2026, it will be forfeited. If the winner rejects the Prize, the Prize will be forfeited and another winner will be selected in accordance with the process set out above (i.e. the Prize will be awarded to the Eligible Participant who made the next closest guess to the correct number of sweets in the jar).

7. The result of the promotion is final, and no correspondence will be entered into. The Food Warehouse reserves the right to cancel or amend the promotion or these terms and conditions at any time without prior written notice if circumstances beyond The Food Warehouse's control make this necessary.
8. By guessing how many sweets are in the jar and giving your answer to a colleague at the Eastbourne Food Warehouse Store, Eligible Participants are deemed to have accepted and be bound by these terms and conditions.
9. By accepting the Prize, the winner agrees to participate in any reasonable publicity required by The Food Warehouse in relation to the opening of the Eastbourne Food Warehouse.
10. This prize draw is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

**Supplier Opening Day Activities:**

**~Pepsi Max Giveaway**

Spin the wheel available between 8:00am and 12:00pm. No purchase necessary. Prizes subject to availability. Prizes include Pepsi branded merchandise, Pepsi 330ml can.

No cash alternative will be offered for the Prize, and the Prize is non-exchangeable and non-transferable.

By accepting the Prize, the winners agree to participate in any reasonable publicity required by Iceland in relation to the opening of The Eastbourne Food Warehouse store.

**+Warburtons Giveaway**

Spin the wheel available between 8:00am and 12:00pm. No purchase necessary. Prizes subject to availability. Prizes include Warburtons branded merchandise.

No cash alternative will be offered for the Prize, and the Prize is non-exchangeable and non-transferable.

By accepting the Prize, the winners agree to participate in any reasonable publicity required by Iceland in relation to the opening of The Eastbourne Food Warehouse store.

**\*^ Prize Draw Raffle – Toaster**

1. The prizes consist of 1 x Breville Curve 4 Slice Toaster. There will be 1 (one) winner in total.

2. No cash alternative will be offered for the Prize, and the Prize is non-exchangeable and non-transferable. The Food Warehouse reserves the right to substitute the Prize where circumstances deem this necessary.
3. To receive a raffle ticket, customers must be in the queue for the Eastbourne Food Warehouse by 7.45am on 21 April 2026 and be aged 18 or over. Employees and staff of Iceland, their respective families and agencies or anyone connected with this raffle are not permitted to enter. Any non-winning tickets that have been obtained in relation to the Trolley Dash prize draw will also be eligible for entry into this Prize raffle.
4. The winning tickets will be selected at random by a member of the Warburtons marketing team at the Lottbridge Drove Retail Park Food Warehouse at 7.50am on 21 April 2026. If the winner is not present when their ticket is drawn, the winner will forfeit their Prize and another winning ticket will be selected.
5. The Prize will be available to the winner at the Eastbourne Food Warehouse shortly after the raffle takes place. It is the responsibility the winner to collect their Prize. Prize will not be delivered to the winners. If the Prize is not collected by 10am on 21 April 2026 will be forfeited.
6. The result of the raffle is final, and no correspondence will be entered into. The Food Warehouse reserves the right to cancel or amend the raffle or these terms and conditions at any time without prior written notice if circumstances beyond The Food Warehouse's control make this necessary.
7. By taking a raffle ticket, entrants are deemed to have accepted and be bound by these terms and conditions.
8. By accepting a Prize, a winner agrees to participate in any reasonable publicity required by The Food Warehouse in relation to the opening of the Eastbourne Food Warehouse.
9. The raffle is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

**Supplier Product Page:**

**Britvic**

Instore only

**Pepsi 24 Pack Any 3 for £26:** Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Pepsi Max 24 Pack, £12, 14p/100ml, Pepsi Max Cherry 24 Pack, £12, 14p/100ml. Pepsi Regular 24 Pack, £12 14p/100ml.

**Tango/7UP 24 Pack Any 3 for £26:** Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. 7 Up Zero 24 Pack, £10.50, 13p/100ml, Tango Cherry Sugar Free 24 Pack, £10.50, 13p/100ml, Tango Apple Sugar Free 24 Pack, £10.50 13p/100ml, Tango Orange 24 Pack, £10.50 13p/100ml.

**Pepsi 2L 8 for £11:** Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Pepsi Max Cherry 2l, £2 10p/100ml; Pepsi Regular 2l, £2 10p/100ml; Pepsi Max 2l, 10p/100ml.

**Buy 2 Get 1 Free:** Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Pepsi Max 3l, £3, 10p/100ml, R Whites Lemonade 3l, £1.75, 5p/100ml, Tango Orange 2l, £2.15, 10p/100ml, 7 Up Zero 2l, £2.15, 10p/100ml, Robinsons Double Strength Orange 1.75l, £3.75, 21p/100ml, Robinsons Double Strength Apple & Blackcurrant 1.75l £3.75, 21p/100ml.

**Pepsi 1.25L 3 for £3:** Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Pepsi Max Cherry 1.25l, £1.65, 13p/100ml, Pepsi Max 1.25l, £1.65, 13p/100ml.

**Pepsi 8 Pack 2 for £7:** Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Pepsi Max 8 Pack, £4.25, 16p/100ml.

Tango Cherry Sugar Free 8 Pack, £3, 11.4p/100ml, 7 Up Zero 8 Pack, £3, 11.4p/100ml.

### **Warburtons**

Instore only. Any 3 for £3. Selected products only. Subject to availability. Products must be purchased in one transaction to redeem the offer. Products may be purchased individually at their standard advertised price. Warburtons Pancakes 6 Pack, £1.40, 23p/unit, Warburtons White Sliced Rolls 6 Pack, £1.40, 23p/unit, Warburtons Potato Scones 6 Pack, £1.40, 23p/unit, Warburtons Thick White Toastie 800g, £1.40, 17p/100g, Warburtons Medium White 800g, £1.40, 17p/100g, Warburtons Danish White 400g, £1.50, 37g/100g, Warburtons Toasting Muffins 4 Pack, £1.40, 35p/unit, Warburtons Fruity Teacakes 4 Pack, £1.40, 35p/unit, Warburtons Sliced White Tiger Loaf 600g, £1.70, 28p/100g, Warburtons Crumpets 9 Pack, £1.40, 15p/unit, Warburtons Hot Dog Rolls 6 Pack, £1.70, 28p/unit, Warburtons White Half and Half 800g, £1.40, 17p/100g, Warburtons Wholemeal Rolls 6 Pack, £1.50, 25p/unit, Warburtons Brown Pitta Breads 4 Pack, £1.40, 35p/unit, Warburtons White Pitta Breads 4 Pack, £1.40, 35p/unit, Warburtons Lightly Seeded 600g, £1.60, 26p/100g

### **\*\*\*\*Eastbourne Food Warehouse Raffle – 21 April 2026**

10. The prizes consist of:

- a. 7 x Tower Single Drawer Air Fryer;

(individually, a “Prize” and together, the “Prizes”).

There will be 7 (seven) winners in total.

11. No cash alternative will be offered for a Prize, and the Prizes are non-exchangeable and non-transferable. The Food Warehouse reserves the right to substitute the Prizes where circumstances deem this necessary.
12. To receive a raffle ticket, customers must be in the queue for the Eastbourne Food Warehouse by 7.45am on 21 April 2026 and be aged 18 or over. Employees and staff of Iceland, their respective families and agencies or anyone connected with this raffle are not permitted to enter. Any non-winning tickets that have been obtained in relation to the Trolley Dash prize draw will also be eligible for entry into this 7 Prize raffle.
13. The winning tickets will be selected at random by a member of The Food Warehouse's Head Office Marketing Team at the Lottbridge Drove Retail Park Food Warehouse at 7.50am on 21 April 2026. The winners will not be able to choose their own Prize. If a winner is not present when their ticket is drawn, the winner will forfeit their Prize and another winning ticket will be selected.
14. The Prizes will be available to the winners at the Eastbourne Food Warehouse shortly after the raffle takes place. It is the responsibility of each winner to collect their Prize. Prizes will not be delivered to the winners. Any Prizes not collected by 10am on 21 April 2026 will be forfeited.
15. The result of the raffle is final, and no correspondence will be entered into. The Food Warehouse reserves the right to cancel or amend the raffle or these terms and conditions at any time without prior written notice if circumstances beyond The Food Warehouse's control make this necessary.
16. By taking a raffle ticket, entrants are deemed to have accepted and be bound by these terms and conditions.
17. By accepting a Prize, a winner agrees to participate in any reasonable publicity required by The Food Warehouse in relation to the opening of the Southend Food Warehouse.
18. The raffle is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

**^^First 200 Customers Cadbury Heroes Carton Giveaway:**

Applies to the first 200 customers through the checkouts on 21 April 2026. In store purchase required. No minimum spends required. Receipt must be shown to a store colleague when leaving the store to claim your carton of Heroes.

**£5 off £25 voucher**

This voucher is valid from 21.04.2026 until 24.05.2026 at The Food Warehouse, Lottbridge Drove Retail Park only. Amended, defaced or photocopied vouchers will not be accepted. Cash value 0.0001p. Voucher not for resale, is non-exchangeable and non-refundable. Only one voucher can be used per transaction and the original voucher must be given to the cashier for redemption. Offer valid in store only. Iceland and The Food Warehouse reserves the right to modify, withdraw, terminate or temporarily suspend any promotion or discount in whole or part at any time for reasons outside of its reasonable control. Cannot be used in conjunction with other coupon/offer. Min spends excludes adding Bonus Card savings and purchase of carrier bags and alcohol. Discount terms apply see [iceland.co.uk/terms](https://iceland.co.uk/terms). © 2026 Iceland Foods Limited, Registered office, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.