RA Price

Ratio Adjusted Price (Weight adjusted to match Iceland)

	Iceland			
Product	Product	Price	Unit Price	Weight
Turkey	Luxury British Easy Carve Extra Tasty Turkey Crown	£16.00	£8.00/kg	2,000
Potatoes	Luxury Goose Fat Roasts	£1.50	£1.43 / kg	1,050
Mince Pies	Iceland Luxury 6pk Mince Pie	£1.89	32p/unit	6
Christmas Pudding	Iceland 12 Month Luxury Pudding	£4.00	£1.00/100g	400
Veg	Parisian carrots with star butter	£2.00	£5.00/kg	400
Veg	Luxury Cauliflower Cheese	£2.50	£5.00/kg	500
Accomps	Luxury 10pk Cumberland Chipolatas wrapped in bacon	£3.00	£11.00/kg	270
Veg	Iceland Luxury Brussels Sprouts with Bacon & Stilton®	£2.50	£4.17/kg	600
Stuffing	Iceland Luxury 8 Pork & Bramley Apple Stuffing Parcels	£3.00	£9.62/ kg	312
Brandy Butter	Iceland Luxury Brandy Butter	£1.39	80p/100g	200
Yorkshire Puddings	Luxury 4 Beef Dripping Yorkshire Puddings	£1.00	£6.25/kg	160
	TOI	TAL: £38.78		•

Tesco			
Product	RA Price	Unit Price	Weight
Tesco Finest British Free Range Bronze Turkey Crown Medium (Chilled) 1.5 - 2.25kg	£28.00	£14.00/kg	2,250
Tesco Finest Goose Fat Roast Potatoes	£2.63	£2.50/kg	800
Tesco Finest Mince Pies 6 Pack	£1.75	£0.29 /unit	6
Tesco Finest 12 Month Mature Christmas Pudding	£5.00	£1.25/kg	400
Tesco Chantenay Carrots	£0.70	£1.75/kg	600
Tesco Finest Cauliflower Cheese (Chilled)	£3.71	£7.43/kg	350
Tesco Finest 10 British Pork Cocktail Sausages In Streaky Bacon (Chilled)	£3.21	£1.20/kg	210
Tesco Sprouts Chestnuts & Bacon	£3.00	£5.00/kg	500
Tesco Finest Pork Apple Honey & Sage Stuffing (Chilled)	£1.95	£6.25/kg	400
Tesco Finest Caramel Liqueur Extra Thick Cream	£1.60	£0.80/100ml	250
Tesco Finest 6 Beef Dripping Yorkshire Puddings	£0.82	£5.13/kg	195
TOTAL	£52.37		

Iceland Cheaper By	£13.59

Sainsburys			
Product	RA Price	Unit Price	Weight
Sainsbury's Taste the Difference Bronze British Free Range Turkey Crown Medium 2kg - 2.5kg	£27.50	£12.22/kg	2,000
Sainsbury's Roast Potatoes with Goose Fat, Taste the Difference (Chilled)	£6.07	£5.78/kg	450
Sainsbury's All Butter Mince Pies, Taste the Difference x6	£2.00	33p/unit	6
Sainsbury's Cognac Laced Christmas Pudding, Taste the Difference	£6.22	£1.56/100g	450
Sainsbury's Baby Carrots	£0.52	£1.30/kg	1,000
Sainsbury's Cauliflower Cheese, Taste the Difference 400g (Serves 2) (Chilled)	£3.25	£6.50/kg	400
Sainsbury's British Pigs in Blankets, Taste the Difference x10 (Chilled)	£4.50	£1.67/100g	210
Sainsbury's Button Sprouts	£0.78	£1.30/kg	1,000
Sainsbury's Pork, Chestnut & Thyme Stuffing, Taste the Difference 350g (Chilled)	£2.67	£0.86/ 100g	350
Sainsbury's Extra Thick Brandy Cream, Taste the Difference 250ml	£2.20	£1.10/ml	250
Sainsbury's Giant Yorkshire Puddings, Taste the Difference x4 180g	£1.24	£7.78/kg	180
TOTAL:	£56.96		

Ic	eland Cheaper By	£18.18
	eland Cheaper By	110.10

ASDA			
Product	RA Price	Unit Price	Weight
ASDA Extra Special Free Range Norfolk Bronze Large Turkey Crown (Typical Weight 2.62kg) (Chilled)	£26.98	£13.49/kg	2,620
ASDA Extra Special Goose Fat Roast Potatoes	£2.17	£2.06/kg	800
ASDA Extra Special All-Butter Luxury mince Pies	£1.39	23.2p/100g	6
Asda Extra Special 9 Month Matured Christmas Pudding	£3.96	£9.91/kg	454
ASDA Extra Special Chantenay Carrots with Parsley Butter	£1.33	£3.33/kg	600
ASDA Extra Special Creamy Cauliflower Cheese (Chilled)	£3.13	£6.25/kg	400
ASDA Extra Special 12 Pigs in Blankets	£3.07	£11.26/kg	220
ASDA Extra Special Brussels Sprouts with Bacon	£2.00	£3.33/kg	600
ASDA Extra Special British Pork, Sage & Caramelised Onion Stuffing	£2.29	£7.35/kg	340
ASDA Extra Special Indulgently Smooth Brandy Sauce	£0.80	40p/100g	500
ASDA Extra Special 6 Beef Dripping Yorkshire Puddings	£0.97	£6.08/kg	288
TOTAL:	£48.09		

	60.24	•
Iceland Cheaper By	£9.31	

Morrisons			
Product	RA Price	Unit Price	Weight
Morrisons The Best Free Range Bronze Turkey Crown - Medium Typically: 2kg (Chilled)	£25.50	£12.75/kg	2000
Morrisons The Best Goose Fat Potatoes (Chilled)	£3.75	£3.57/kg	560
Morrisons The Best Deep Filled Mince Pies 6 per pack	£2.00	33.3p / unit	6
Morrisons The Best 9 Month Matured Christmas Pudding	£5.00	£1.25/100g	400
Morrisons The Best Parisian Carrot Baubles	£1.40	35p/100g	500
Morrisons The Best Cauliflower Cheese with Davidstow Cheddar (Chilled)	£3.25	£6.50/kg	400
Morrisons The Best Pigs In Blankets (Chilled)	£3.86	£14.29/kg	210
Morrisons The Best Sprouts With Chestnuts & Butter	£2.10	£1.75/kg	500
Morrisons The Best Bramley Apple & Cranberry Stuffing Wraps	£3.12	£10/kg	300
Morrisons The Best Brandy Butter	£3.50	£1.75/kg	200
Morrisons The Best Beef Dripping Yorkshire Puddings 160g	£1.25	£7.81/kg	160
TOTAL:	£54.73		

Iceland Cheaper By	£15.95