

These own brand frozen products

£2
Iceland

SAVE £1.50

These own brand chilled products*

£3.50
Asda

Save £1.50 by switching to these **FROZEN PRODUCTS** at ICELAND




*Savings based on products shown only. Prices checked on Asda.com on 29.07.20. For full details, see iceland.co.uk/terms

These own brand frozen products

£2.50
Iceland

SAVE £1.50

These own brand chilled products*

£4
Asda

Save £1.50 by switching to these **FROZEN PRODUCTS** at ICELAND




*Savings based on products shown only. Prices checked on Asda.com on 29.07.20. For full details, see iceland.co.uk/terms

SAVE
£1.50

Save £1.50 by switching to these FROZEN PRODUCTS at ICELAND

Full Terms & Conditions:

*Comparison of products shown only (Iceland Takeaway Stuffed Crust Cheese Feast Pizza, Asda Stuffed Crust Cheese Feast Pizza and Iceland 8 100% British Beef Burgers, Asda Butcher's Selection 8 Beef Burgers). Asda may sell 'own brand' products at different prices. Prices checked on Asda.com on 27.07.2020 and 29.07.20. Iceland in-store prices may vary in London stores. Asda prices may vary by store. Excludes products sold at The Food Warehouse and The Range. Subject to availability. UK only

PLU	Iceland Frozen product	Per item retail price	Pack size	Unit
52373	<u>Iceland Takeaway Stuffed Crust Cheese Feast Pizza</u>	£2.00	453	g
78972	<u>Iceland 8 100% British Beef Burgers</u>	£2.50	8	pk

Asda Chilled/fresh product	Pack size	Unit	Per item retail price	Price Saving
<u>Asda Stuffed Crust Cheese Feast Pizza</u>	455	g	£3.50	£1.50
<u>Asda Butcher's Selection 8 Beef Burgers</u>	8	pk	£4.00	£1.50