

Shrewsbury Food Warehouse Pre Opening Door Drop

***First 100 Customers Voucher Giveaway:**

The first 100 customers in the queue will receive an envelope with a voucher valued between £5 and £100 to spend in the Shrewsbury Food Warehouse only. Voucher can be redeemed 13/08/24 to 25/08/24. Voucher not for resale, is non-exchangeable and non-refundable. One voucher per customer. Terms and conditions apply – see voucher for details. Over 18s only. © Iceland Foods Limited 2024. Registered Office Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW. All rights reserved.

1. Voucher giveaway available to the first 100 customers in the queue for the opening of the Meole Brace Retail Park Food Warehouse at 8am on 13 August 2024 only.
2. The first 100 customers specified in paragraph 1 above will receive an envelope with a voucher between £5 and £100 to spend in the Meole Brace Food Warehouse only. There will be 50 x £5 vouchers, 27 x £10 vouchers, 10 x £15 vouchers, 5 x £20 vouchers, 5 x £25 vouchers, 2 x £50 vouchers and 1 x £100 vouchers, (individually, a “**Voucher**” and together, the “**Vouchers**”). One voucher per customer.
3. Voucher can be redeemed 13 August 2024 to 25 August 2024. Voucher not for resale, no cash alternative will be offered for a Voucher, and the Vouchers are non-exchangeable, non-refundable, and non-transferable. The Food Warehouse reserves the right to substitute the Vouchers where circumstances deem this necessary.
4. The voucher giveaway is open to UK residents aged 18 or over (excluding Northern Ireland, the Channel Islands and the Isle of Man). Employees and staff of The Food Warehouse, their respective families and agencies or anyone connected with this voucher giveaway are not permitted to enter.
5. The result of the voucher giveaway is final, and no correspondence will be entered into. Iceland reserves the right to cancel or amend the voucher giveaway or these terms and conditions at any time without prior written notice if circumstances beyond Iceland’s control make this necessary.
6. Terms and conditions apply – see Voucher for details. Discount terms apply, see thefoodwarehouse.com/terms-and-conditions/ for full details.
7. By accepting a Voucher, entrants are deemed to have accepted and be bound by these terms and conditions.
8. By accepting the Voucher, the customer agrees to participate in any reasonable publicity required by Iceland in relation to the opening of the Meole Brace Retail Park Store.
9. The voucher giveaway is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.
10. Promoter: Iceland Foods, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

3 for £3:

Warburtons Medium White 800g 18p/100g, Warburtons Pancakes 6 Pack 23p/unit, Warburtons Crumpets 9 Pack 16p/unit, Starbucks Frappuccino 250g 84p/100ml, Starbucks Frappuccino Caramel 250g 84p/100ml, Starbucks Frappuccino Mocha 250ml 84p/100ml, The Daily Bakery Cheese Topped Rolls 4 Pack 38p/unit, The Daily Bakery Tiger Rolls 4 Pack 38p/unit, Quaker Oat So Simple Gold Syrup 57g £2.28/100g, Quaker Oat So Simple 57g £2.88/100g, Heinz Baked Beans 415g 33p/100g, Mars Iced Coffee Mocha Latte 250ml, 74p/100ml, Galaxy Iced Coffee Mocha Latte 250ml, 74p/100ml, Maxwell House Cappuccino 108g £1.02/100g, Maxwell House Latte 100g £1.10/100g, Cadbury Milk Chocolate Cake Bars 5 Pack, 45p/unit, Balconi Cake Bars Choco Latte 300g, 50p/100g, Wagon Wheels Original 220g 57p/100g, Saint Aubert Crepes Chocolate 6 Pack 97p/100g, 7 Days Croissant with Cocoa Filling 185g 35p/unit.

3 for £5:

Muller Rice Apple & Vanilla 4 Pack 40p/100g, Muller Rice Strawberry & Original 4 Pack 40p/100g, Wall's Mini Pork Pies 6 Pack 300g, 80p/100g, Iceland Cheese & Spring Onion 2 Pack 260g, £1.04/100g, Iceland Scotch Eggs 2 Pack, 77p/100g, Iceland Mini Sausage Rolls 20 Pack 160g, £1.20/100g, Nestle Rolo Dessert 260g 96p/100g, Nestle Milkybar Dessert 260g, 96p/100g, Robinsons Summer Fruits 1.75l, 20p/100ml, Robinsons Orange 1.75l, 20p/100ml, Iceland Sausage Rolls 6 Pack 360g, 70p/100g, Doritos Mild Salsa Dip 300g, 83p/100g, Iceland Potato Salad 450g, 56p/100g, Sensations Roasted Chicken & Thyme 150g, £1.66/100g, Sensations Thai Sweet Chilli 150g, £1.66/100g, Doritos Cool Original 180g, £1.25/100g, Doritos Chilli Heatwave 180g, £1.25/100g, Doritos Tangy Cheese 180g, £1.25/100g, Patak's Tikka Masala Cooking Sauce 450g, 44p/100g, Patak's Korma Cooking Sauce 450g, 44p/100g.

3 for £10:

Fish

Iceland Wild Pink Salmon Fillets 330g, £1.09/100g, Iceland Atlantic Cod Fillets 320g, £1.09/100g, Iceland Cooked & Peeled King Prawns 250g, £1.60/100g, Iceland Fish Pie Mix 450g, £1/100g, Iceland The Fish Market Tuna Steaks 400g, £1.25/kg, Birds Eye Chunky Fish Fingers 360g, 94p/100g, Young's Gastro Tempura Battered Lemon & Herb Basa Fillets 310g, £1.37/100g, Birds Eye Cod Fish Fingers 280g, £1.30/100g, Young's Gastro Tempura Beer Battered Cod Fillets 270g, £1.66/100g

Chicken

Iceland Breaded Chicken Nuggets 924g, 37p/100g, Iceland Chip Shop Curry Chicken Bites 504g, 69p/100g, Iceland Crispy Chicken Nuggets 882g, 37p/100g, Iceland Hot & Spicy Chicken Strips 500g, 80p/100g, Iceland Hot & Spicy Chicken Strips 500g, 80p/100g, Iceland Southern Fried Chicken Thighs 500g, 70p/100g, Iceland Southern Fried Chicken Popsters 600g, 58p/100g, Iceland Hot & Spicy Chicken Nuggets 667g, 52p/100g.

Ready Meals

Iceland Luxury Shepherd's Pie 400g, 93p/100g, Iceland Luxury Ham Hock Gratin 400g, 93p/kg, Iceland Luxury Butter Chicken Curry 400g, 93p/100g, Iceland Luxury Steak Chianti Ragu 450g, 83p/100g, Iceland Luxury Beef & Pancetta Al Forno Lasagne 450g, 83p/100g, Iceland Chicken & Bacon Bag Meal 750g, 50p/100g, Iceland Chinese Chicken Stir Fry 750g, 50p/100g, Iceland Chicken Tikka Bag Meal 750g, 50p/100g, Iceland Luxury Chicken, Mushroom & Bacon Pasta 400g, 93p/100g.

Taste of Summer

Iceland 100% Beef Quarter Pounders 4 Pack 454g, £7.71/kg, Iceland BBQ Rib Rack with BBQ Sauce 400g, £10/kg, Iceland Hot & Spicy Pork Belly Slices 330g, £13.64/kg, Iceland Garlic and Herb Pork Belly Slices 330g, £13.64/kg, Iceland BBQ Chicken Sizzle Steaks 450g, £10/kg, Iceland Salt & Pepper Chicken Sizzle Steaks 450g, £10/kg, Iceland Luxury Jumbo Cumberland Sausages 600g, £6.67/kg, Iceland Chinese Pork Koftas 6 Pack 300g, £15/kg, Iceland Tandoori Lamb Koftas 6 Pack, 300g, £15/kg, Iceland Garlic & Herb Chicken Sizzle Steaks 450g, £10/kg, Iceland Sweet Chilli Chicken Sizzle Steaks 450g £10/kg.

Exclusive Brands:

Slimming World Barbecue Pork Burgers 340g, £1.29/kg, Slimming World Seasoned Potato Wedges 800g, £4.06/kg, Cathedral City Our XL Cheeseburgers 3 Pack, 483g, £12.42/kg, Cathedral City Our Cheesey Dogs 8 Pack, 640g, £4.68/kg, Vimto Triple V 4 Pack, 268g, £9.33/kg, Vimto Twists 4 Pack, 260g, £9.61/kg, TGI Fridays BBQ Chicken Ribs 450g, £13.33/kg, TGI Fridays Pulled Beef Brisket 400g, £15/kg, Harry Ramsden's 2 Jumbo Battered Atlantic Cod Fillets 500g, £13.20/kg, Harry Ramsden's Maris Piper Chip Shop Chips 1kg, £2.50/kg, Myprotein Meat Feast Pasta 550g, £8.63/kg, Myprotein Seasoned Chicken Skewers 520g, £11.53/kg

****Trolley Dash Raffle:**

Shrewsbury Food Warehouse Trolley Dash

1. To enter, customer must be in the queue for The Shrewsbury Food Warehouse store opening before 7.30am on Tuesday 13 August 2024. Each customer in the queue before 7.30am will be given a raffle ticket and entered into a free prize draw for the chance to win one of five 2 minute trolley dashes around The Shrewsbury Food Warehouse store (the "Prize"). There will be 5 (five) winners in total.
2. No cash alternative will be offered for a Prize, and the Prize is non-exchangeable and non-transferable. Iceland reserves the right to substitute the Prize where circumstances deem this necessary.
3. Age restrictions apply. Entrants must be aged 18 or over to enter the prize draw and claim the Prize. The Promoter may ask a winner to provide proof of age before confirming them as

a winner. Employees and staff of Iceland, their respective families and agencies or anyone connected with this prize draw are not permitted to enter.

4. The winning tickets will be selected at random and announced by an Iceland colleague at the Shrewsbury Food Warehouse at or around 7.30am on Tuesday 13 August 2024. If a winner is not present when their ticket is drawn, the winner will forfeit their Prize and another winning ticket will be selected. Each of the five trolley dashes will take place from 7.30am on Tuesday 13 August 2024, before the Shrewsbury Food Warehouse store opens.
5. The result of the prize draw is final, and no correspondence will be entered into. Iceland reserves the right to cancel or amend the prize draw or these terms and conditions at any time without prior written notice if circumstances beyond Iceland's control make this necessary.
6. Winners must complete and sign the Trolley Dash Event Declaration form (the "Declaration") prior to taking part in the trolley dash and comply with the terms set out within the Declaration. and The Food Warehouse Trolley Dash Rules, which will be available on the day prior to the trolley dash. The promoter does not accept any responsibility if the winner chooses not to take up the Prize for any reason, including if the winner chooses not to sign the Declaration and no substitute prize will be offered in such circumstances. The Declaration must be signed by the winner, or the trolley dash cannot take place, in which case another winner will be selected.
7. Winners are responsible for their choice of products during the trolley dash. The Food Warehouse does not accept any responsibility for any allergies to products.
8. The trolley dash excludes alcohol, general merchandise (including, without limitation, homeware, garden accessories and JML products) and gift cards. In the event that a participant places any such items in their trolley during the trolley dash, these items shall be removed at the end of the trolley dash.
9. Only a maximum of two of the same product will be allowed to be picked up during the trolley dash.
10. The winner will not be able to return to an area in which they have already shopped in case there are any spillages. Iceland reserves the right to close any aisles or areas of the Shrewsbury Food Warehouse store where it deems it necessary for the safety of a winner participating in the trolley dash.

11. The winner shall be responsible for arranging the delivery/collection of the items they selected, following the trolley dash. Iceland is not in the position to store or deliver the trolley dash products for the winners.
12. By taking a raffle ticket, entrants are deemed to have accepted and be bound by these terms and conditions.
13. By accepting the Prize, the winners agree to participate in any reasonable publicity required by Iceland in relation to the opening of The Shrewsbury Food Warehouse store.
14. The Promoter reserves the right to check validity and reject entries with reasonable cause.
15. Insofar as is permitted by law, the Promoter, its employees or agents will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or employees. Your statutory rights are not affected.
16. If there is any reason to believe that there has been a breach of these terms and conditions or the rules set out in the Declaration, or Trolley Dash Rules, The Food Warehouse may, at its sole discretion, exclude you from participating in the prize draw/trolley dash.
17. The prize draw is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.
18. The promoter is: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

Door Drop wording: Trolley Dash

**Max 2 of each product. Gift cards/alcohol/general merchandise excl. Disclaimer required.
Over 18s only. Ts & Cs apply, see thefoodwarehouse.com/terms-and-conditions/.

Too Good To Miss – 7 Magnificent Deals for one day only:

Pepsi Max No Sugar, 24 x 300ml, £7, 8p/100ml, Velvet Classic Quilted Toilet Tissue 24 Pack, £5, 20p/unit, Surf Laundry Powder Tropical Lily 4kg, £9, £2.25/kg, Walkers Classic Variety Multipack Crisps Box 20 x 25g, 70p/100g, Walkers Meaty Variety Multipack Crisps Box 20 x 25g, 70p/100g, Yorkshire Tea + 50 Free 160 Pack Tea Bags, £4, 61p/100g, Pot Noodle Chicken & Mushroom 90g, 74p/100g, 12 for £8, £13.33/kg, Cadbury Dairy Milk 9 Pack, £2, 81p/100g, Cadbury Crunchie 9

Pack, £2, 85p/100g, Cadbury Wispa 9 Pack, £2, 93p/100g, Cadbury Double Decker 9 Pack, £2, 53p/100g, Cadbury Twirl 10 Pack, £2, 93p/100g.

*****Meole Brace Retail Park Guess the Sweets Competition:**

1. The prize consists of 1 x Karcher Pressure Washer (the “**Prize**”). There will be 1 (one) winner in total.
2. No cash alternative will be offered for the Prize, and the Prize is non-exchangeable and non-transferable. The Food Warehouse reserves the right to substitute the Prize where circumstances deem this necessary.
3. To enter the ‘guess how many sweets in the jar’ promotion, customers must be in the queue for the Shrewsbury Food Warehouse store opening by 7.40am on 13 August 2024 and be aged 18 or over (“**Eligible Participant**”). Employees and staff of The Food Warehouse, their respective families and agencies or anyone connected with this promotion are not permitted to enter.
4. Each Eligible Participant will be given an entry ticket and that ticket will be recorded by a member of The Food Warehouse Head Office Marketing Team. The Eligible Participant must guess how many sweets are in the jar on display and the same member of The Food Warehouse Head Office Marketing Team will record the Eligible Participant’s guess in conjunction with their allocated entry ticket (provided that another Eligible Participant has not already made the same guess, in which case the Eligible Participant will be required to make another guess).
5. At 7.45am on 13 August 2024, the correct number of sweets in the jar will be announced, in addition to the corresponding number for the Eligible Participant whose guess was either the correct answer or closest to the correct answer. If two Eligible Participants make a guess that is equally as close to the correct number of sweets in the jar (e.g. one either side), then the Promoter will use a fair and random process to select a winner. If the winner is not present when the announcement is made, the winner will forfeit the Prize and the Prize will be awarded to the Eligible Participant who made the next closest guess to the correct answer.
6. The Prize will be available to the winner at the Shrewsbury Food Warehouse shortly after the winner is announced. The winner must show their numbered entry ticket to redeem the Prize. If the winner is unable to provide their numbered ticket, The Food Warehouse reserves its right to allocate the Prize to another winner in accordance with the process set out in clause 5 above. It is the responsibility of the winner to collect the Prize. The Prize will not be delivered to the winner. If the Prize is not collected by 10am on 13 August 2024, it will be forfeited. If the winner rejects the Prize, the Prize will be forfeited and another winner will be selected in accordance with the process set out above (i.e. the Prize will be awarded to the Eligible Participant who made the next closest guess to the correct number of sweets in the jar).
7. The result of the promotion is final, and no correspondence will be entered into. The Food Warehouse reserves the right to cancel or amend the promotion or these terms

and conditions at any time without prior written notice if circumstances beyond The Food Warehouse's control make this necessary.

8. By guessing how many sweets are in the jar and giving your answer to a colleague at the Shrewsbury Food Warehouse Store, Eligible Participants are deemed to have accepted and be bound by these terms and conditions.
9. By accepting the Prize, the winner agrees to participate in any reasonable publicity required by The Food Warehouse in relation to the opening of the Shrewsbury Food Warehouse.
10. This prize draw is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

******Shrewsbury Food Warehouse Raffle – 13 August 2024**

1. The prizes consist of:
 - a. 7 x Tower 4 Litre Air Fryer;
 - b. 3 x Tower 2 in 1 Blender and Grinder

(individually, a "Prize" and together, the "Prizes").

There will be 10 (ten) winners in total.

2. No cash alternative will be offered for a Prize, and the Prizes are non-exchangeable and non-transferable. The Food Warehouse reserves the right to substitute the Prizes where circumstances deem this necessary.
3. To receive a raffle ticket, customers must be in the queue for the Shrewsbury Food Warehouse by 7.45am on 13 August 2024 and be aged 18 or over. Employees and staff of Iceland, their respective families and agencies or anyone connected with this raffle are not permitted to enter. Any non-winning tickets that have been obtained in relation to the Trolley Dash prize draw will also be eligible for entry into this 10 Prize raffle.
4. The winning tickets will be selected at random by a member of The Food Warehouse's Head Office Marketing Team at the Meole Brace Retail Park Food Warehouse at 7.50am on 13 August 2024. The winners will not be able to choose their own Prize. If a winner is not present when their ticket is drawn, the winner will forfeit their Prize and another winning ticket will be selected.
5. The Prizes will be available to the winners at the Shrewsbury Food Warehouse shortly after the raffle takes place. It is the responsibility of each winner to collect their Prize. Prizes will not be delivered to the winners. Any Prizes not collected by 10am on 13 August 2024 will be forfeited.

6. The result of the raffle is final, and no correspondence will be entered into. The Food Warehouse reserves the right to cancel or amend the raffle or these terms and conditions at any time without prior written notice if circumstances beyond The Food Warehouse's control make this necessary.
7. By taking a raffle ticket, entrants are deemed to have accepted and be bound by these terms and conditions.
8. By accepting a Prize, a winner agrees to participate in any reasonable publicity required by The Food Warehouse in relation to the opening of the Shrewsbury Food Warehouse.
9. The raffle is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Iceland Foods Limited, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

^^First 200 Customers Ferrero Rocher Giveaway:

Applies to the first 200 customers through the checkouts. In store purchase required. Receipt must be shown to a store colleague when leaving the store to claim your tray of Ferrero Rocher (16 Pack).

£5 off £25 voucher

This voucher is valid from 13.08.2024 until 15.09.2024 at The Food Warehouse, Meole Brace Retail Park only. Amended, defaced or photocopied vouchers will not be accepted. Cash value 0.0001p. Voucher not for resale, is non-exchangeable and non-refundable. Only one voucher can be used per transaction and the original voucher must be given to the cashier for redemption. Offer valid in store only. Iceland and The Food Warehouse reserves the right to modify, withdraw, terminate or temporarily suspend any promotion or discount in whole or part at any time for reasons outside of its reasonable control. Cannot be used in conjunction with other coupon/-offer. Min spends excludes adding Bonus Card savings and purchase of carrier bags and alcohol. Discount terms apply see iceland.co.uk/terms. © 2024 Iceland Foods Limited, Registered office, Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.