



These own brand frozen products

£32.08
Iceland

SAVE 40%

These own brand chilled products*

£55.49
Asda



by switching to these **FROZEN PRODUCTS** at **ICELAND**

*Saving based on products shown only. Comparison of Iceland online products and comparable Asda online products. Asda may sell frozen own brand products at different prices. Lowest Asda price pro rata, considering size and offers. Asda '3 for 2' offers have been excluded. Prices checked on Asda.com on 19.06.20 and 23.06.20. Iceland in-store prices may vary in London stores. Asda prices may vary by store. Total Asda cheapest prices adjusted for size variances and applying multibuy prices. Excludes products sold at The Food Warehouse and The Range. Subject to availability. Whilst stocks last. For full details see www.iceland.co.uk/terms.

Iceland								Asda							
Product code		Iceland Frozen product	Per item retail price	Per item retail price including any multibuy offers	Pack size	Unit		Chilled/fresh product	Pack size	Unit	Per item retail price	Per item retail price including any multibuy offers	Pro rata price including any multibuy offers and size	Iceland Frozen savings	
55874	847	Iceland 4 British Beef Quarter Pounders	£2.00	£2.00	4	pack		Asda Butcher's Selection 4 Quarter Pounder Beef Burgers	4	pack	£2.28	£2.28	£2.28	-12.3%	
53308	854	Iceland Mini Corn Cobs	£1.00	£1.00	5	pack		Asda Grower's Selection Sweetcorn Cobettes	4	pack	£1.00	£1.00	£1.25	-20.0%	
74504	854	Iceland 6 Belgian Chocolate Eclairs	£1.00	£1.00	6	pack		Asda 4 Chocolate Eclairs	4	pack	£1.00	£1.00	£1.50	-33.3%	
56729	854	Iceland Steak Pie	£2.25	£2.25	700	g		Asda Slow Cooked Steak & Gravy Deep Fill Pie	550	g	£3.00	£3.00	£3.82	-41.1%	
74713	702	Iceland Stonebaked Ham & Pineapple Pizza	£1.50	£1.33	334	g		Asda Ham & Pineapple Stonebaked 10" Pizza	342	g	£1.50	£1.50	£1.46	-9.0%	
79053	828	Iceland Roast Chicken Breast Skin On	£5.00	£5.00	750	g		Asda Roast Chicken Breast Fillets	240	g	£2.25	£2.25	£7.03	-28.9%	
64748	854	Iceland Sliced Chicken Breast	£3.00	£3.00	500	g		Asda Chicken Breast Slices	200	g	£2.25	£2.25	£5.63	-46.7%	
78239	847	Iceland 22 Pork Cocktail Sausages	£1.00	£1.00	308	g		Asda Pork Cocktail Sausages	340	g	£2.00	£2.00	£1.81	-44.8%	
53318	854	Iceland Spinach	£1.00	£1.00	900	g		Asda Grower's Selection Spinach	300	g	£1.00	£1.00	£3.00	-66.7%	
59237	854	Iceland Sweet Potato Fries	£2.00	£2.00	600	g		Asda Sweet Potato Fries	300	g	£1.35	£1.35	£2.70	-25.9%	
53307	854	Iceland Very Fine Whole Green Beans	£1.00	£1.00	900	g		Asda Grower's Selection Green Beans	240	g	£0.90	£0.90	£3.38	-70.4%	
79912	854	Iceland Cauliflower Florets	£1.00	£1.00	1010	g		Asda Grower's Selection Cauliflower Florets	250	g	£0.75	£0.75	£3.03	-67.0%	
77316	854	Iceland Sliced Mushrooms	£1.00	£1.00	500	g		Asda Sliced Mushrooms	200	g	£0.60	£0.60	£1.50	-33.3%	
77203	703	Iceland Frozen Blackberries	£2.00	£2.00	350	g		Asda Grower's Selection Blackberries	150	g	£1.49	£1.49	£3.48	-42.5%	
77207	854	Iceland Frozen Raspberries	£2.00	£2.00	350	g		Asda Grower's Selection Raspberries	150	g	£1.79	£1.79	£4.18	-52.1%	
74505	854	Iceland Profiteroles	£2.00	£2.00	450	g		Asda Profiterole Dessert	500	g	£2.50	£2.50	£2.25	-11.1%	
77244	826	Iceland Baked New York Vanilla Cheesecake	£1.50	£1.50	400	g		Asda Vanilla Cheesecake	500	g	£3.00	£3.00	£2.40	-37.5%	
66082	854	Iceland Broccoli and Cauliflower Floret Mix	£1.00	£1.00	800	g		Asda Grower's Selection Broccoli & Cauliflower Florets	400	g	£1.20	£1.20	£2.40	-58.3%	
53314	825	Iceland Floret & Carrot Mix	£1.00	£1.00	900	g		Asda Carrot Cauliflower & Broccoli Medley	300	g	£0.80	£0.80	£2.40	-58.3%	
Iceland total price including multibuy prices:				£32.08				Total pro rata price including any multibuy offers and size variances:					£55.49	-40.0%	